

SWALE JOINT TRANSPORTATION BOARD	Agenda Item: 9
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Meeting Date	Monday 9 th June 2014
Report Title	Proposed Waiting Restrictions – Church Road, Eurolink Industrial Estate, Sittingbourne
Cabinet Member	Cllr David Simmons
SMT Lead	Brian Planner
Head of Service	Brian Planner
Lead Officer	Brett O'Connell
Classification	Open

Recommendations	Members are asked to consider the objections/comments made by the consultees and recommend that waiting restrictions are introduced as detailed in the consultation plan.
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Purpose of Report and Executive Summary

- 1.1 This report provides a summary of a recent consultation carried out for proposed waiting restrictions in Church Road, Eurolink Industrial Estate, Sittingbourne.

2 Background

- 2.1 The consultation has been undertaken with businesses and statutory consultees in relation to the introduction of new waiting restrictions. These proposals have come via a request from a business owner in Church Road.
- 2.2 A copy of the consultation material for the proposals can be found in Annex A.

3 Issue for Decision

- 3.1 Details of the consultation results can be found in Annex B.
- 3.2 Church Road, Eurolink Industrial Estate, Sittingbourne

A request has been received for installing parking restrictions at this location to improve delivery vehicle movements into the business premises.

It was stated that larger vehicles that deliver to businesses in that part of the industrial estate have problems accessing the entrance road when vehicles are parked near the entrance. We have been informed that deliveries sometimes have to be offloaded on Church Road itself when larger vehicles cannot get access into

the driveway. This causes problems with the road being blocked while unloading materials and therefore causing an obstruction vehicular traffic.

A consultation was carried out in March 2014 proposing to install double yellow lines at the entrance of the driveway and on the opposite side of the road. The proposed restrictions will improve delivery vehicle movements and eliminate the need to unload on Church Road blocking the highway. Of the businesses consulted 5 supported the proposals, 1 objected and 0 were undecided.

Members are asked to consider the results of this consultation and recommend that Officers proceed with the introduction of double yellow lines as per the consulted plan.

4 Implications

Issue	Implications
Corporate Plan	Improving Community Safety through safer Highways.
Financial, Resource and Property	Costs associated with Traffic Regulation Order, and necessary lining.
Legal and Statutory	Traffic Regulation Orders to be made.
Crime and Disorder	None at this stage.
Risk Management and Health and Safety	None identified at this stage.
Equality and Diversity	None identified at this stage.
Sustainability	None identified at this stage.

5 Appendices

- 5.1 The following documents are to be published with this report and form part of the report
- Annex A – Copy of the consultation material
 - Annex B – Copy of the consultation responses and results

6 Background Papers

- 6.1 None.